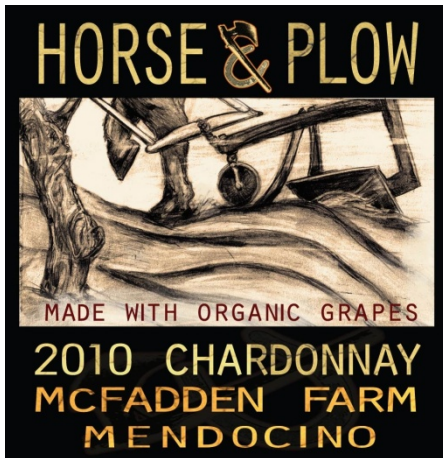


HORSE & PLOW

HANDCRAFTED WINES FROM ORGANIC GRAPES

2010 CHARDONNAY- MCFADDEN FARM, Mendocino-Certified Organic



ANALYSIS

Varietal Composition: 100% Chardonnay
Vineyard: McFadden Farm
Appellation: Potter Valley, Mendocino
Farming: Certified Organic-CCOF
Harvest Date: 10/19/2010
Harvest Brix: 24.6 Brix
Winemaker: Chris Condos
Fermentation: 100% French Oak Barrels (0% new)
Alcohol: 14.3%
TA : .63 g/100mL
pH: 3.39
ML: 45%
RS: 0.10%
Production: 275 Cases

Horse and Plow Winery merges the best of old and new world techniques to produce hand-crafted, authentic wines from northern California. This Chardonnay comes from McFadden Farm located in the cool northwest hills of Potter Valley, Mendocino. It was hand-picked, whole cluster pressed, fermented in French Oak barrels, and aged for 9 months sur-lee. Only 275 cases were produced.

HORSE & PLOW WINERY is a small husband and wife run winery in Santa Rosa that focuses on making handcrafted wines exclusively from organic and biodynamic grapes. Chris Condos and Suzanne Hagins started Horse & Plow in 2008 making only 600 cases of wine and are currently making 2500 cases. Chris started making wine in 1995 at Pine Ridge Winery in Napa Valley. He is also co-owner of Vinum Cellars, which he started in 1997, as well as the winemaker for Kathryn Kennedy Winery. Suzanne's first harvest was in 1998 at Comte Armand in Pommard, with California experience at David Bruce and Goldeneye. She is also the owner and winemaker for Lutea, founded in 2004, which produces organically grown pinot noir. We utilize organic farming,



small lot fermentations and traditional techniques to make balanced, food friendly and site specific wines. Our goal is to make world class wines from organically grown grapes. We feel that in addition to the environmental benefits of organic farming, the resulting wines show more varietal character and sense of place. All wines are made naturally from vineyard to bottle.

MCFADDEN FARM, Potter Valley 100% Certified Organic Chardonnay

McFadden Farm is located at the northern end of Potter Valley in Mendocino County. Potter Valley lies on the edge of the Mendocino National Forest and by the headwaters of the Russian River. For 37 years, Guinness McFadden has been farming all his vineyards organically. He grows a mix of certified organic grapevines, herbs, rice and cattle. Organic farms sustain diverse ecosystems with higher populations of plants, insects and animals that encourage healthy, well balanced vineyards. To supplement his eco-friendly vision of sustainable agriculture, Guinness built a hydro-electric power plant in 1983, capable of powering 100 homes and in 2005 he installed solar panels to make the farm completely energy sufficient.